

SUPPLYING ARTWORK FOR CLOTHING AND EMBROIDERY

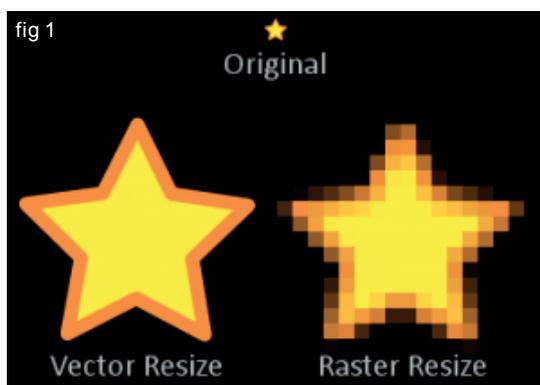
Preferred Formats

Ideally we would like a vector file supplied to us, such as an AI or EPS / PDF (subject to the program it was created in) with all fonts outlined/converted to paths. For all other formats including JPEG / PNG / TIFF / BMP please call for advice. Email files to: linda@belsigns.com or info@appliedfx.co.uk

If you find your files are too large to be emailed we recommend using www.wetransfer.com or Dropbox. Alternatively, pop in and see us with a memory stick.

You will be sent an artwork proof for approval before an order goes ahead. As ever, we are always happy to answer any questions you may have.

Vector Artwork



Vectors are scalable artworks which have no loss of quality, they also contain information so that we are able to cut the graphic from our long life self adhesive coloured vinyl.

A typical vector file will be an AI, EPS or CDR although some PDFs can also be vector.

Raster or Bitmap artwork is artwork that will lose quality when enlarged (as demonstrated in fig 1).

Raster artwork cannot be vinyl cut without additional preparation work of the file. A typical raster file will be a JPEG, TIFF, PNG or BMP. However, raster files depend greatly on how they were originally saved and are not all created equally. In doubt, submit what you have and we can advise accordingly.

Embroidery Artwork

Your design will be scanned and made into a digital file which our embroidery machines can use to replicate it, this will also give us something called a 'stitch count' and will separate the colours.

- The clearer and simpler the design the better quality the embroidery will be.
- A large and dense design will have a high stitch count and therefore be more costly.
- We can estimate the price of the embroidery once we have the stitch count.
- Once the logo has been setup we have it on file and can use it again with no extra setup charge.
- Threads come in a wide variety of colours, so we can best match your design.



Screen-Printing Artwork

Each colour in the design will have its own screen, so the design must be separated.

- The more colours in the design the more screens have to be created, therefore the higher the cost.
- This type of application is ideal for one or two colour jobs with a low cost for high volume, such items as bags and t-shirts.
- Inks can be mixed to match Pantone colours.



Sublimation Printing Artwork

A printed design, which must be a high resolution image, logo or photo transferred onto the fabric of a garment.

- Garments can be completely customisable with full-colour images, logos, shadows and patterns that wrap around the body in any colour.
- Design is permanent and unaffected by washing.
- Sponsor logos, business, club or sports, names and numbers are all in one print.



Heat-Applied Transfer Artwork

Our plotter uses outlined paths vector artwork to trace these outlines and cut out specialist vinyl material from a sheet which is then heat applied onto the garment.

- We can only use vector artwork which has been outlined.
- Ideal for names and numbers.
- Vinyl colours for this type of transfer have a reduced colour palette, we can try to match colour designs and show a sample.

